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NEW HAVEN DESIGN AND MARKETING COMMUNICATIONS FIRM RECOGNIZED FOR OUTSTANDING WORK

Branford Resident Amy Graver is Elements' President & Creative Director

New Haven, CT, September 2008 – Elements LLC, a New Haven based full-service graphic design and marketing communications firm, received four American Graphic Design Awards for projects completed in 2007 and early 2008. Presented by Graphic Design USA, a leading industry publication, the awards recognize outstanding creativity and adherence to the best practices of the profession.

The winning projects included work for Stamford based Icon International, a wholly owned subsidiary of the Omnicron Group, the world's largest family of advertising, marketing communications and related firms, as well as the iconic confection company, PEZ Candy, Inc.

“The most important recognition that any project can receive is the client’s confirmation that the work achieved its stated goals,” noted Amy Graver, Elements’ President and Creative Director. “Still, having the firm’s creativity and execution recognized in this manner really cements our standing among the area’s leading graphic design and marketing communications firms.”

Elements has made a number of notable additions to its roster of clients in the past year. In late 2007, the firm signed on as the public relations firm of record for the Kansas City based eyewear brands Bollé and Serengeti. More recently, Elements began doing work for the Wallingford office of high-tech cable and connector giant, Amphenol. Other organizations signing on to work with Elements in recent months include Norwalk Rehabilitation Services, Inc., a health care services company, and Ezra Academy, a Jewish day school in Woodbridge.

Founded in 1999, Elements is a full-service studio providing support in these and other areas: website design/ interactive marketing, brand strategy, creative services, advertising and brand identity. Elements’ serves a diverse array of businesses and organizations including: Comcast Communications, Travelers Insurance, Town Green Special Services and Wood Creek Capital Management. For more information call 203.776.1323 or visit www.elementdesign.com.

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